



FOUR SEASONS HOTEL GEORGE V

PRESS REVIEW



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FOUR SEASONS HOTEL GEORGE V, PARIS UNVEILS 243 COMPLETELY RENOVATED ROOMS AND SUITES (France)

The result of a three-year renovation, the hotel's newly refurbished rooms and suites offer guests a quintessentially luxurious residential experience in the heart of the City of Light.



Crédit photo © Four Seasons Hotels & Resorts

Four Seasons Hotel George V, Paris has completed a major three-year transformation project that saw all its 243 rooms completely renovated for the first time since reopening in 1999.

Now redesigned as a **collection of private Parisian residences**, each space exudes a contemporary feel and an intimate ambience. The extensive works were carried out with the utmost discretion, in keeping with the property's signature blend of refinement, understated elegance and discreet behind-the-scenes care.

Sarmad Zok, Managing Director of Kingdom Hotel Investments (UK) Ltd (KHI), comments: *"For over two decades, we have consistently invested in our iconic hotel facilities with the long-term vision of positioning them at the very pinnacle of the international hospitality market. Four Seasons Hotel George V, Paris is the embodiment of that ambition – an iconic Parisian landmark that seeks to offer guests the most luxurious hotel experience in the world. In just ten years, we have introduced two Michelin-starred restaurants, launched an exceptional spa, and transformed the palace by renovating our reception halls and our collection of rooms and suites. The building now also holds international certification for its*

outstanding environmental performance. These significant investments reflect our unwavering commitment to maintaining this flagship of the global hotel industry at the highest standards of excellence, continuing to elevate it while staying true to its soul and timeless identity."

Thibault Drege, General Manager of Four Seasons Hotel George V, Paris adds: *"This renovation marks a significant milestone in the history of the George V. We wanted to redesign our rooms and suites with the same high standards we strive to deliver every day. We didn't simply want to provide accommodation; we wanted to create authentic living spaces inspired by the elegance of Parisian apartments. Bathed in natural light, each space is elegant, functional, and profoundly calming. The project was carried out while the hotel remained fully operational – that's how we approach every major transformation. The defining strength of the George V is indeed the ability to reinvent itself with discretion and precision, without ever compromising the excellence of service or the unique experience we are committed to offering our guests."*

While the underlying spirit of the palace remains intact, its interior design has been refined, renewed and elevated. In collaboration with renowned **interior designer Pierre-Yves Rochon**, who has shaped the hotel's transformations for over two decades, the palace now offers a collection of authentic private apartments. Thoughtfully conceived to evoke the charm of a Parisian pied-à-terre, each space is designed to offer guests the feeling of truly living in Paris.

A Collection of Private Apartments with a Residential Feel

The newly refurbished residential spaces feature the largest guest room layouts of any hotel in Paris, with personal workspaces, curated libraries and private dining rooms. Every detail has been thoughtfully designed to reflect the art of living in grand Haussmann-style apartments. A harmonious blend of classic Louis XVI-style furniture, 19th century artworks, and contemporary accents brings to life a style that is both timeless and understated.

Through a palette of soft, harmonious tones, the interiors have been reimaged with refined lines and expanded perspectives, with a seamless flow between indoors and out that draws in the spirit of Paris, a city known for its twinkling lights and timeless monuments. Through this transformation, Paris is no longer merely a backdrop to the hotel – it is now an integral part of the accommodation experience.

Thanks to newly added French windows, select suites now offer breathtaking views of the Eiffel Tower, the city rooftops, and the city's grand, elegant boulevards. Natural light flows more freely, reaching deeper into the interiors and enhancing the sense of space while creating a feeling of calm and serenity. Meanwhile, balconies have been transformed into lush urban gardens. These leafy oases celebrate nature's soft forms and contours, contrasting with the bold lines of the Art Deco façade.

With its harmonious design and rich materials, each new room is equipped with the latest technologies, including home automation systems, customisable mood lighting, and advanced audiovisual technology. Discreet and intuitive, these features have been thoughtfully designed to ensure guests feel at home and fully connected in the most Parisian of palaces.

Pierre-Yves Rochon explains: *“This residential vision profoundly redefines the very essence of the luxury hotel experience. The palace is now more than a destination – it’s an address, a place to live, to make your own, to love as one would a Parisian home. Through the recent renovation work, the George V once again stands out as a place that has been greatly transformed while remaining faithful to its original character, its timeless elegance and its signature style. It’s where classic and contemporary aesthetics converge, all while continually pushing the boundaries of modern hospitality.”*

Signature Suites Designed as Private Parisian Residences

Three suites perfectly embody the hotel's new vision of residential living, where design, architecture, materials and art come together to evoke a cultured, enlightened and timeless Paris.

The Penthouse Suite: a romantic retreat overlooking the Eiffel Tower

Located on the top floor, the hotel's most iconic suite has been entirely redesigned to let in natural light, bathing the rooms in a kaleidoscope of soft colours that evolve throughout the day.

Long cherished as an intimate cocoon, the suite has retained its essence as a luxurious and serene refuge away from the hustle and bustle of Paris. The interior has now been transformed to feel more fluid, open and poetic. The eye is first drawn to a delicate garden of white orchids, softly illuminated by the Parisian sky, before drifting toward the living room, which now extends onto a verdant balcony framed by expansive windows.

The views from here are nothing short of spectacular, with the Eiffel Tower becoming the focal point of the space: a living masterpiece, visible at every hour.

Every detail has been meticulously thought out, including the green chenille silk sofa by J. Robert Scott; the circular ivory-lacquered bookcase adorned with pearlescent floral motifs; the beautifully adorned ceiling finished in softly patinated gold leaf; the boudoir-style dressing room with Baccarat wall sconces; and the sculpted marble basins, accented with floral compositions by Artistic Director [Jeff Leatham](#).

With three private terraces, the [Penthouse Suite](#) offers breathtaking views of Paris's most iconic landmarks. As evening falls, guests can sip Champagne while taking in the twinkling lights of the Eiffel Tower in a setting that captures the very essence of Parisian elegance.

The Parisian Eiffel Suite, a family-friendly residential apartment

The new signature suite of the George V, the [Parisian Eiffel Suite](#) perfectly embodies the vision of creating refined residential spaces. Designed as a true family apartment, it offers a rare configuration in Paris, with a **primary suite complemented by two seamlessly connected bedrooms** providing flexibility and privacy, making it ideal for family stays or extended residencies.

Conceived as a true living space, the suite has undergone extensive architectural transformation. The spatial layout has been completely reimaged to create a smoother flow and to maximise views, with sweeping views of the Eiffel Tower enjoyed from the balcony. **Natural light now floods the reception areas, centred around a Calacatta Oro marble fireplace.** The space flows seamlessly onto two landscaped terraces, veritable leafy gardens adorned with seasonal blooms and furnished with black wrought-iron pieces by Hervé Baume. The result is a harmonious blend of Parisian romanticism and timeless elegance.

The décor pays tribute to quintessentially French residential decor, with a refined aesthetic enriched by classic design elements, including patinated oak Versailles parquet floors, draperies by Charles Burger and Dedar, delicate trimmings from Houles and hand-tufted rugs. The soft, luminous palette of pale blue and off-white evokes both the natural light of Paris and the historical character of the George V.

The sumptuous bathroom is clad in white Carrara marble, accented with Baccarat crystal taps and a sculpted bas-relief of a nymph holding an amphora. **Two bespoke Lalique wall sconces, designed by Pierre-Yves Rochon and featuring stylised parakeets,** cast a gentle, enveloping glow. The adjoining dressing room, conceived as a discreet boudoir, has a dressing table in engraved antique Murano glass by Arte Veneziana, completing the space with a touch of understated elegance.

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The adjoining rooms faithfully reflect the suite's decorative language, with chests of drawers repainted in Hanoi Grey, marble vanities, Villari ceramics, Artemest vases, and restored porcelain light fixtures.

Premier Suite: A subtle and refined transformation

Finally, the Parisian Suite offers a more discreet yet equally refined aesthetic, conceived as a serene, inviting and seamless living space. Eschewing overt grandeur in favour of subtle sophistication, the renovation introduces a quiet elegance, redefining the suite as a soft, light-filled residential sanctuary.

Upon entering, **guests are welcomed by a semi-open library, evoking the warmth of a well-loved home**. The living room retains its classic proportions while embracing a contemporary flair, with meticulously restored furnishings and complete with an emerald-green lacquered bar. The space is adorned with original works from Gérard Redoulès, antique lithographs and decorative ceramic objects, with subtle palettes of sea green, ivory and light taupe accented with touches of patinated gilding.

Clad in Carrara marble, the bathroom features crystal Baccarat fittings and Lalique wall lights, bringing a lyrical elegance to the space.

This sense of refinement continues in the semi-open dressing room, where a gradient glass wall allows natural light to stream in while preserving privacy. A built-in dressing table conjures the ambiance of a theatre dressing room or an **intimate boudoir**. Designed with meticulous attention to detail and enriched with luxurious fabrics and materials, the dressing room radiates light and serenity.



Crédit photo © Four Seasons Hotels & Resorts





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Après plusieurs années d'une rénovation d'ampleur, le palace parisien présente une offre de 243 chambres entièrement remaniées. Et entend maintenir sa singularité sur une place parisienne qui concentre un nombre record de palaces.

Des superficies inédites inspirées par l'héritage haussmannien

Cela faisait un peu plus de 25 ans que le **Four Seasons George V** n'avait pas connu de travaux aussi importants. Avec le concours de l'architecte d'intérieur Pierre-Yves Rochon, à qui il avait déjà confié sa transformation à la toute fin des années 90, l'établissement cinq étoiles a tenu à conserver ses marqueurs historiques tout en s'adaptant aux nouvelles exigences des consommateurs du luxe en matière d'**expérience hôtelière**.



©Four Seasons George V

Ici, le palace - qui concentre un **nombre inédit de Clefs d'or** - a souhaité miser sur une **approche résidentielle** : pour ce faire, les espaces ont été agencés afin d'évoquer l'atmosphère des appartements haussmanniens alors que l'enseigne revendique des chambres dotées de *"la plus large superficie de l'hôtellerie parisienne"*.

La valorisation de l'implantation au cœur du **triangle d'or parisien** s'est également imposée comme un levier différenciant avec des ouvertures plus conséquentes sur l'extérieur et notamment la végétalisation des balcons.

Bien décidé à capter une clientèle **VIC aussi mobile qu'exigeante**, le Four Seasons George V a également imaginé trois suites ultra luxe parmi lesquelles la *Suite Penthouse* située au dernier étage et dotée de trois terrasses privées avec vue sur la Tour Eiffel, ou encore la suite familiale *Parisienne Eiffel*.



©Four Seasons George V





Conçu comme un lieu de vie, une notion stratégique pour **nourrir l'attachement et la fidélisation** des visiteurs, l'hôtel entend également cultiver un certain art de vivre alors que les espaces privés alignent tables d'activités, bibliothèques ou encore vastes salles à manger au sein d'un établissement qui compte sous son toit pas moins de six étoiles Michelin et une étoile verte pour ses restaurants *Le Cinq*, *L'Orangerie* et *Le George*.

Four Seasons George V

31, avenue George V, 75008 Paris

CONCIERGE

Four Seasons Hotel George V, Paris completes renovations of all its rooms and suites

© Posted On September 16, 2025

CPP-LUXURY

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Bathed in natural light, each space is elegant, functional, and profoundly calming. The project was carried out while the hotel remained fully operational – that’s how we approach every major transformation. The defining strength of the George V is indeed the ability to reinvent itself with discretion and precision, without ever compromising the excellence of service or the unique experience we are committed to offering our guests.”

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Icône mondiale de l'hôtellerie de luxe, le Four Seasons Hotel George V achève trois années de rénovations d'ampleur, sans jamais avoir fermé ses portes. Le palace dévoile désormais 243 chambres entièrement repensées par Pierre-Yves Rochon, offrant un confort inégalé à une clientèle toujours plus exigeante.

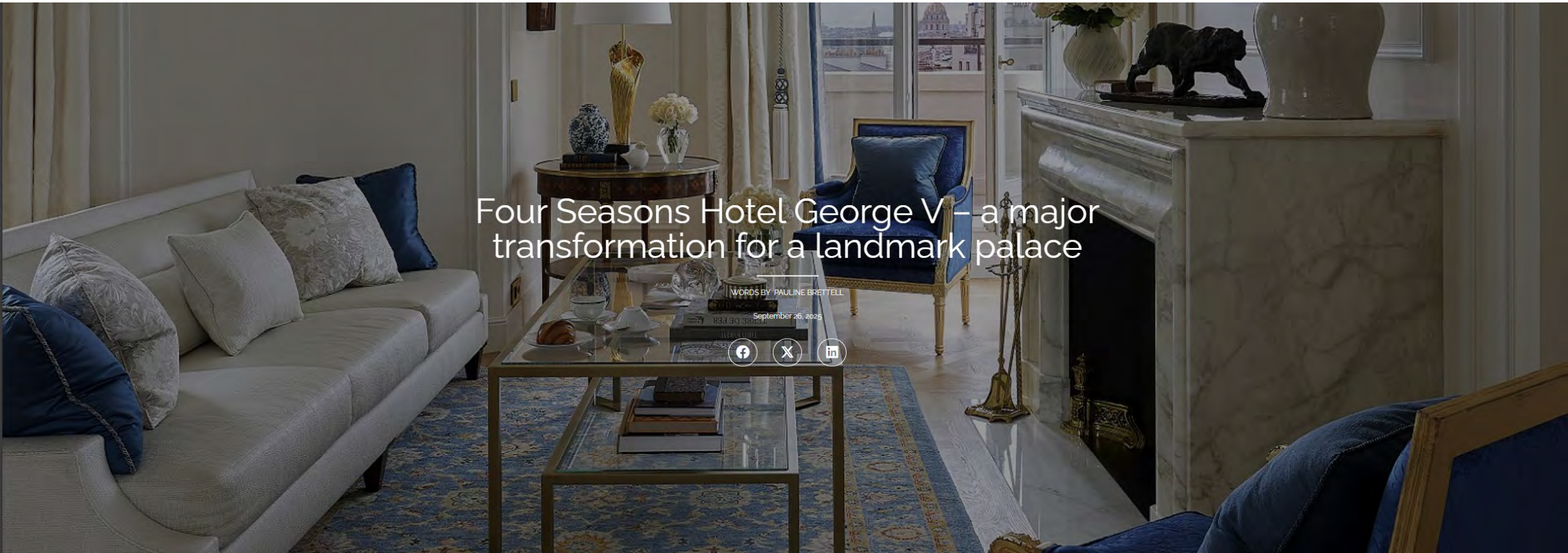


Le Four Seasons Hotel George V est le palace de tous les superlatifs, et il ne compte plus les médailles : il est le plus étoilé d'Europe et du Moyen-Orient à travers ses trois restaurants, le plus fleuri grâce aux compositions de Jeff Leatham, il détient aussi le record mondial du nombre de concierges décorés de l'insigne Les Clefs d'Or, et depuis peu la double certification BREEAM In-Use avec le niveau "Excellent" pour sa performance environnementale et sociale, une première mondiale pour un hôtel 5 étoiles. Car, depuis son entrée dans le giron du groupe Four Seasons en 1999, le George V s'est transformé à tous les étages. Une métamorphose réalisée en toute discrétion, sans que jamais il ferme ses portes. Dernière étape de cette mue à bas bruit, la rénovation de ses 243 chambres et suites (les plus spacieuses de l'hôtellerie parisienne), dont les balcons et les terrasses végétalisés redessinent la façade Art déco. Confiées à l'architecte Pierre-Yves Rochon, qui pilote les rénovations depuis vingt-cinq ans, les 243 clés ouvrent sur autant de paradis, pensés comme des appartements privés, habités par l'art, se fondant et se confondant avec le ciel parisien. « Cette vision résidentielle redéfinit profondément l'expérience du luxe hôtelier. Le palace devient une adresse, un lieu à habiter, à s'approprier, à aimer comme un chez-soi parisien. À travers cette rénovation, le George V affirme sa singularité : celle d'un lieu en perpétuelle transformation, qui reste fidèle à son âme, à son élégance intemporelle et à sa signature affirmée, où esthétiques classique et contemporaine se rencontrent, tout en repoussant les frontières de l'hospitalité », détaille ainsi Pierre-Yves Rochon. Tout un travail architectural a été mené pour redéfinir les volumes et faire entrer la ville et la lumière naturelle dans les chambres. Des fenêtres ont été agrandies, d'autres ont été percées, pour offrir une expérience symbiotique avec le ciel parisien et les perspectives haussmanniennes.



Ces transformations ont été l'occasion de créer de nouvelles suites signature, à l'image de la suite modulable Eiffel Parisienne, conçue pour les familles, entièrement repensée à travers un décor qui célèbre l'art de vivre à la française avec son parquet Versailles, ses étoffes précieuses, son mobilier sur mesure, ses tonalités bleues et blanc cassé. Les trois couleurs dominantes – ocre, bleu et vert – sont ainsi déclinées de chambres en suites, et conjuguées à des notes poudrées, comme dans la suite Première, où les verts, des plus francs aux plus subtils, sont sublimés par l'ivoire et le taupe clair. La pépite du George V, le Penthouse, a également fait l'objet d'une rénovation d'ampleur : une ouverture a été créée pour que cette suite de 160 m2 pavée de travertin et habillée de Majilite et de sycomore soit davantage baignée de lumière naturelle et permette à la tour Eiffel d'y entrer dès le séjour. Embrassé à 360 degrés par ses trois terrasses privées flottant dans l'éther parisien, le Penthouse couronne le palace comme un diamant sur un diadème.





Four Seasons Hotel George V – a major transformation for a landmark palace

WORDS BY PAULINE BRETTELL

September 26, 2025



In 2025, Four Seasons Hotel George V entered a new chapter in its history: the complete renovation of its 243 rooms and suites, designed by Pierre-Yves Rochon (PYR) extending a collaboration that began more than twenty-five years ago...

True to the spirit of Four Seasons Hotel George V, the [Pierre-Yves Rochon studio](#) has gone beyond the traditional hotel model, reimagining every accommodation as part of a collection of private residences.

"Through this renovation, we wanted to take a decisive step forward. My ambition was to transform each room into a true Parisian apartment – a place to inhabit, to embrace, and to cherish as a home away from home. Today, luxury is not about ostentation; it lies in the quiet quality of volumes, light, and materials. To design an interior is to tell a story; at the George V, that story is of a cultivated and [timeless Paris](#) that continues to reinvent itself." – Pierre-Yves Rochon



Image credit: Philippe Garcia

Since his first intervention in 1999, Pierre-Yves Rochon has consistently guided [the George V](#) through a respectful yet ambitious process of renewal. The 2025 renovation extends this trajectory: each room and suite has been conceived as a Parisian apartment, complete with vestibules, flowing circulation, haute couture-inspired dressing rooms, private libraries, and intimate dining spaces. The intention is clear – to offer guests the impression of truly living in Paris, in a personal pied-à-terre, rather than merely staying in a hotel.

The concept is built around four guiding principles:

Domestic volumes: clear distinction between reception and private areas, integration of libraries and workspaces, extension onto terraces and planted balconies.

Fluidity and light: subtle opening of perspectives, new windows framing the city, and an enhanced dialogue with natural light.

Invisible technology: intuitive home automation developed with HENRI, discreetly integrated to ensure comfort without compromising aesthetics.

Craftsmanship and savoir-faire: collaboration with leading artisans and makers for parquetry, marbles, textiles, and ironwork, ensuring continuity with Parisian tradition while embracing contemporary refinement.



Image credit: Philippe Garcia

Three suites epitomise this vision – The Penthouse Suite has been redesigned to capture natural light and open its interiors onto a landscaped balcony. The Eiffel Tower now enters the room like a living tableau, visible from both the living room and the private terraces. The Parisian Eiffel Suite, imagined as a family residence, combines intimacy and flexibility with two interconnecting bedrooms. Its Calacatta Oro marble fireplace and landscaped terraces reflect both Parisian elegance and a residential way of life. The Première Suite, conceived as a more confidential interior, unfolds in a serene palette punctuated by refined details such as Lalique sconces, restored furniture, and original works by Gérard Redoules.



Image credit: Philippe Garcia

Each suite expresses the same ambition – to reconcile the elegance of Haussmannian heritage with the fluidity of contemporary living.

This transformation is part of a longer narrative – for over two decades, the George V has continuously reinvented itself while remaining faithful to its identity. Following the refurbishment of its salons, restaurants, and public areas, the renovation of the 243 rooms and suites completes a cycle of renewal. It confirms the hotel's standing as one of the world's most celebrated addresses, where heritage, innovation, and Parisian art de vivre converge.

Main image credit: Philippe Garcia



Four Seasons Hotel George V, Paris Reveals Fully Renovated Rooms and Suites



Paris's iconic Four Seasons Hotel George V has unveiled the culmination of a three-year transformation, redefining the art of luxury hospitality in the heart of the City of Light. Every one of its 243 rooms and suites, renovated for the first time since 1999, now reflects the refined intimacy of private Parisian residences. The redesign seamlessly marries contemporary comfort with the timeless elegance the George V has long embodied, creating an atmosphere where guests feel truly at home amidst Parisian grandeur.

The vision behind this extensive renovation is a careful balance of discretion, artistry, and functionality. Managed under the guidance of Sarmad Zok, Managing Director of Kingdom Hotel Investments, and executed with an unwavering commitment to excellence, the project enhances the hotel's legendary legacy. Guests now experience interiors that blend understated opulence with practical modernity, from expanded room layouts to private workspaces and curated libraries, all designed to evoke the charm of an authentic Parisian apartment.



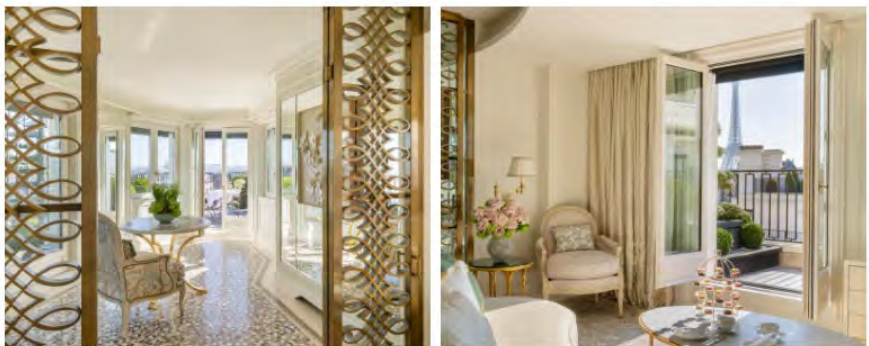
Renowned designer Pierre-Yves Rochon, a long-time collaborator, has infused each space with a residential sensibility that reinterprets classical Parisian aesthetics. Louis XVI-style furnishings converse effortlessly with contemporary accents, while soft, harmonious palettes and natural light breathe life into every corner. The addition of French windows and transformed balconies provides sweeping views of the Eiffel Tower, city rooftops, and the grand boulevards, blurring the line between interior and exterior to immerse guests in the Parisian landscape.

Signature suites exemplify the hotel's commitment to residential luxury. The Penthouse Suite, perched atop the hotel, is a luminous sanctuary where soft colours shift with the daylight, complemented by private terraces and meticulously curated décor. Every element, from chenille silk sofas to Baccarat wall sconces and floral compositions by Jeff Leatham, has been designed to create a poetic, intimate haven overlooking Paris's most celebrated landmarks.



Family travellers are invited to experience the Parisian Eiffel Suite, a spacious apartment designed for multi-generational stays or extended residencies. Its flowing layout, Calacatta Oro marble fireplaces, landscaped terraces, and seasonal blooms convey a sense of romantic elegance. Interiors honour French residential tradition through patinated oak parquet floors, bespoke draperies, hand-tufted rugs, and artisanal fixtures, offering both comfort and sophistication in equal measure.

The Premier Suite embodies quiet refinement, balancing classic proportions with contemporary nuance. Guests are welcomed by a semi-open library, a light-filled living room, and a dressing area reminiscent of an intimate boudoir. Soft palettes of sea green, ivory, and taupe accented with gilded touches complement Carrara marble bathrooms and Lalique fittings, creating a serene, residential retreat that exemplifies subtle luxury and thoughtful design.



Beyond aesthetics, the renovation integrates cutting-edge technologies to enhance the guest experience without disrupting the hotel's timeless elegance. Home automation, customizable mood lighting, and advanced audiovisual systems ensure seamless convenience, while every suite retains the warmth and intimacy of a Parisian home. With this transformation, Four Seasons Hotel George V continues to set the standard for luxurious living in Paris, combining heritage, innovation, and the art of hospitality in perfect harmony.