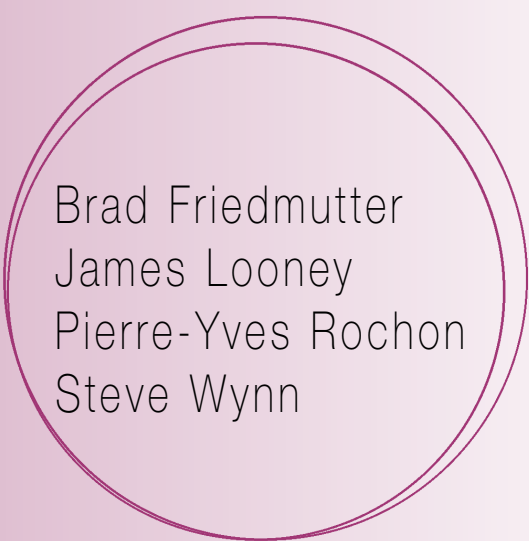




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2009



Brad Friedmutter
James Looney
Pierre-Yves Rochon
Steve Wynn

Pierre-Yves Rochon
Founder and Design Principal
PYR Design
Paris and Chicago

Born in France's Brittany region, Pierre-Yves Rochon traveled widely as a child, soaking in international culture and opening his eyes to a wide range of influences, cultures, and art forms. Music intrigued him, as did filmmaking. But it was the world of interior design that happily proved the most seductive. Rochon

worked for several designers, largely creating offices and banks, before launching his own firm in 1979, swiftly gaining a reputation for some of the most luxurious properties on earth.

"Ever since I was asked to renovate the Chateau Les Crayeres in Reims, I have been captivated by luxury hospitality," he says. "Each hotel has its own life—new or old, the location, the owner, and the guests—I help reveal this. I love to create hotel rooms that are retreats for the busy traveler. The guest needs to feel that he or she is somewhere that feels like home but is also a special indulgence away from home.

"Luxury can be summarized in three words: quality, truth, and simplicity. My greatest rewards are a happy owner and operator. And an enchanted guest."

www.pyr-design.com

SELECT PROJECTS

Four Seasons Hotel George V, Paris

Hotel Keppler, Paris

Monte-Carlo Bay Hotel & Resort

Four Seasons Hotel Ritz, Lisbon

Sofitel Chicago Water Tower

Sofitel St. James London

L'Atelier de Joël Robuchon, Paris, New York City,

London, Hong Kong

Alain Ducasse's Benoit Tokyo





Clockwise from top: The living wall at L'Atelier de Joël Robuchon, Las Vegas; dining at Le Pré Catalan in Paris; a suite sitting area at the Grand Hotel du Lac in Lake Geneva, Switzerland; and Hotel Keppler's lobby. *Opposite page:* A guestroom at the luxurious Four Seasons Hotel George V.

