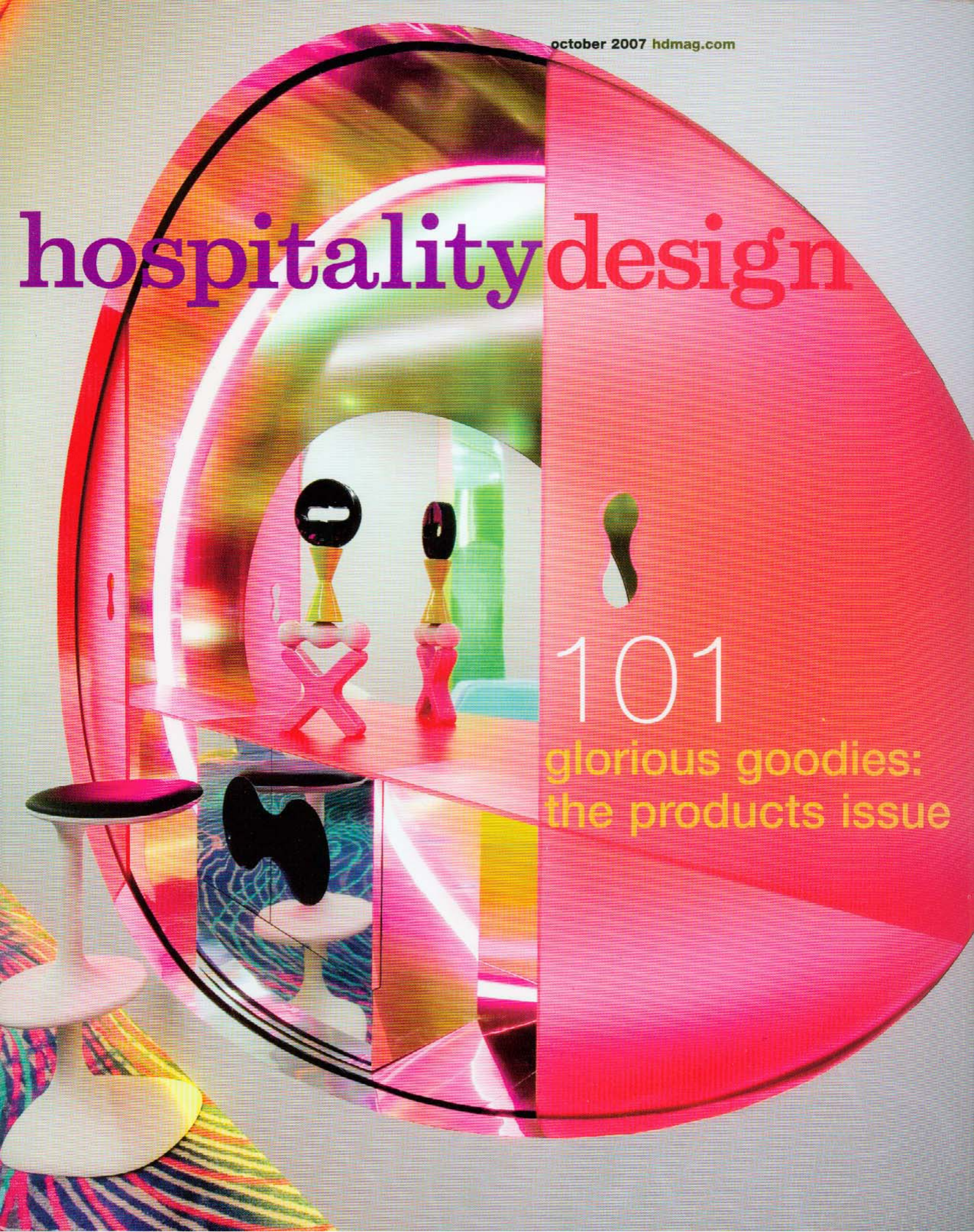


hospitality design

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glorious goodies:
the products issue





Rochon Redo

After designing such massive projects as the Four Seasons hotels in Paris, Florence, New York City, and Washington, DC, as well as the Le Meridien Beverly Hills and Hotel Sofitel in Chicago, renowned French interior designer Pierre-Yves Rochon is bringing his signature classic, yet modern and witty touch to a much smaller property: the Hotel Keppler Champs-Élysées. Rochon not only redesigned 39 rooms, but he also renovated the penthouse suite, library bar, fitness center, and conference rooms; he also transformed a courtyard into a winter garden with a glass roof, and a dark basement into a light-filled breakfast room. “I wanted to bring classical and contemporary elements together and create a luxurious yet comfortable atmosphere,” Rochon says. “The color theme is black and white with some brown, which can be traditional French but also very modern.”

This mix—coupled with playful elements—creates a very residential feel throughout. Guestrooms are decked out with expansive windows to bring natural daylight in, bright colors (think yellow and black in some guestrooms, and pink, white, and black in others), oversized patterns, and marble, while in the lobby and conservatory, crown moldings, black and white floors, and arches that look like they have been there forever but are brand new mingle with zebra print ottomans and mirrors, contemporary artwork and sculptures, and plush seating. “I am always thinking of the guest and always want to offer a memorable experience,” Rochon adds. “Therefore, every detail is considered—from the space plan and furniture to the lighting and artwork, to the smell of the embers in the fireplace.”