



FOR IMMEDIATE RELEASE

March 2010

STÉPHANE RENAUD PROMOTED TO ASSOCIATE PRINCIPAL

CHICAGO, March 2010—Pierre-Yves Rochon, Inc. (PYR) is pleased to announce that Stéphane Renaud is promoted to the level of associate principal in recognition of his work and dedication to the firm. He will continue to serve as design directors for the firm. Mr. Rochon remarked, "Mr. Renaud's design and management skills make him an excellent addition to the design leadership of PYR."

Mr. Renaud joined PYR in 2007. He worked for a number of well-known firms including Architectes Ingénieurs Associés, Wilmotte & Associates and Valode & Pistre Architectes. Most notably at Valode & Pistre, Mr. Renaud was instrumental in starting an interior design studio for the firm. His management enabled the steady growth of the studio personnel from 2 to 16, and significant projects including the Hyatt Regency Ekaterinburg, boutiques for Fauchon and Chanel Parfum, and the renovation of the Hotel Durand.

Significant projects at PYR include the Hôtel Casino Barrière de Lille in Lille, France; the Baur au Lac Hotel in Zurich, Switzerland; the Luxury Collection by Starwood and Residences, Blue Qiantang River Project in Hangzhou, China; and L'Atelier Joël Robuchon in Singapore and Paris. Most recently, Mr. Renaud has helped to integrate the project teams drawn from the Paris and Chicago offices by traveling between the offices for intensive periods of collaboration.

Founded by Mr. Rochon in 1979, PYR is world-renowned for its award-winning interior environments for hotels, private residences and restaurants and has completed projects in Europe, Asia, Middle East, Africa, North and South America. The firm's prestigious commissions include projects for the Four Seasons Hotels & Resorts, the Ritz-Carlton Hotels & Resorts, Sofitel Hotels & Resorts, InterContinental Hotels, Fairmont Hotels & Resorts and Peninsula Hotels. PYR has created restaurant environments for some of the world's most innovative chefs, such as Joël Robuchon, Alain Ducasse and Paul Bocuse.

PYR is a wholly-owned subsidiary of Perkins+Will, Inc., a global multi-disciplinary design consultancy specializing in urban planning, architecture, interiors, branded environments and planning and strategy. This ownership structure provides PYR with a strong corporate base and extensive global resources. PYR maintains offices in Paris and Chicago.

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