



**FOR IMMEDIATE RELEASE**

March 2010

**DANIEL JUGE PROMOTED TO ASSOCIATE PRINCIPAL**

CHICAGO, March 2010—Pierre-Yves Rochon, Inc. (PYR) is pleased to announce that Daniel Juge is promoted to the level of associate principal in recognition of his work and dedication to the firm. He will continue to serve as design director for the firm. Mr. Rochon remarked, "Mr. Juge's long service and exceptional talent in developing design solutions for historic and classical properties make him an excellent addition to the design leadership of PYR."

Mr. Juge's education and training at the École Boulle in Paris gave him a solid grounding in classical styles and techniques. He served in the military after receiving his Diplôme Supérieur d'Arts Appliqués, and joined PYR in 1979 after working the previous year with Mr. Rochon on a private villa in the Middle East.

Most recently, Mr. Juge has made significant design contributions to the Four Seasons George V Paris in Paris, France; the Four Seasons des Bergues in Geneva, Switzerland; the Savoy Hotel in London, England, and a number of private residences in Europe and the Middle East.

Founded by Mr. Rochon in 1979, PYR is world-renowned for its award-winning interior environments for hotels, private residences and restaurants and has completed projects in Europe, Asia, Middle East, Africa, North and South America. The firm's prestigious commissions include projects for the Four Seasons Hotels & Resorts, the Ritz-Carlton Hotels & Resorts, Sofitel Hotels & Resorts, InterContinental Hotels, Fairmont Hotels & Resorts and Peninsula Hotels. PYR has created restaurant environments for some of the world's most innovative chefs, such as Joël Robuchon, Alain Ducasse and Paul Bocuse.

PYR is a wholly-owned subsidiary of Perkins+Will, Inc., a global multi-disciplinary design consultancy specializing in urban planning, architecture, interiors, branded environments and planning and strategy. This ownership structure provides PYR with a strong corporate base and extensive global resources. PYR maintains offices in Paris and Chicago.

**CONTACT**

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